

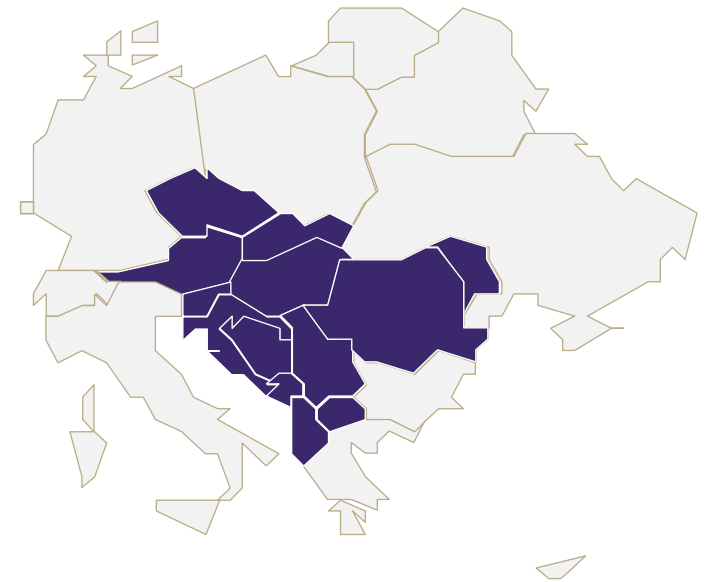


Impulses for
Civil Society



NGO Academy in a nutshell

- **Cooperation** between ERSTE Foundation and WU Vienna since 2013
- One of the largest management **capacity building programmes** for civil society organisations and social businesses in Central- and Eastern Europe
- An **international network** of
 - 600 member organisation in 14 countries in CEE
 - 250 faculty members from academia, non-profit sector, for-profit sectors
- **6.063 participations** in multi-week trainings, workshops, webinars, coaching experiences, public keynotes, etc.



A partnership



ERSTE
Stiftung

Vienna University of Economics and Business - Competence Center for Nonprofit Organisations and Social Entrepreneurship

- **Teaching** on Entrepreneurship & Innovation, Public and Non-Profit Management, HR, Leadership and Organisation Studies
- **Practice-oriented research** on non-profit-sector, social entrepreneurship and topics of relevance to them
- **Capacity Building Programmes**

ERSTE Foundation

Financial health for all, empower those who care, preserve a democratic Europe (“Europe’s Futures”), and protect contemporary culture

- **„ERSTE Foundation Award for Social Integration“ (EFASI) 2008 - 2013**

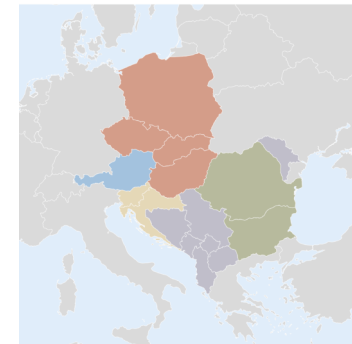
Common research:

- Literature review on Capacity Building for CSOs
- Interviews with Experts and Finalists of EFASI
- „Civil Society in Central and Eastern Europe: Challenges and Opportunities“



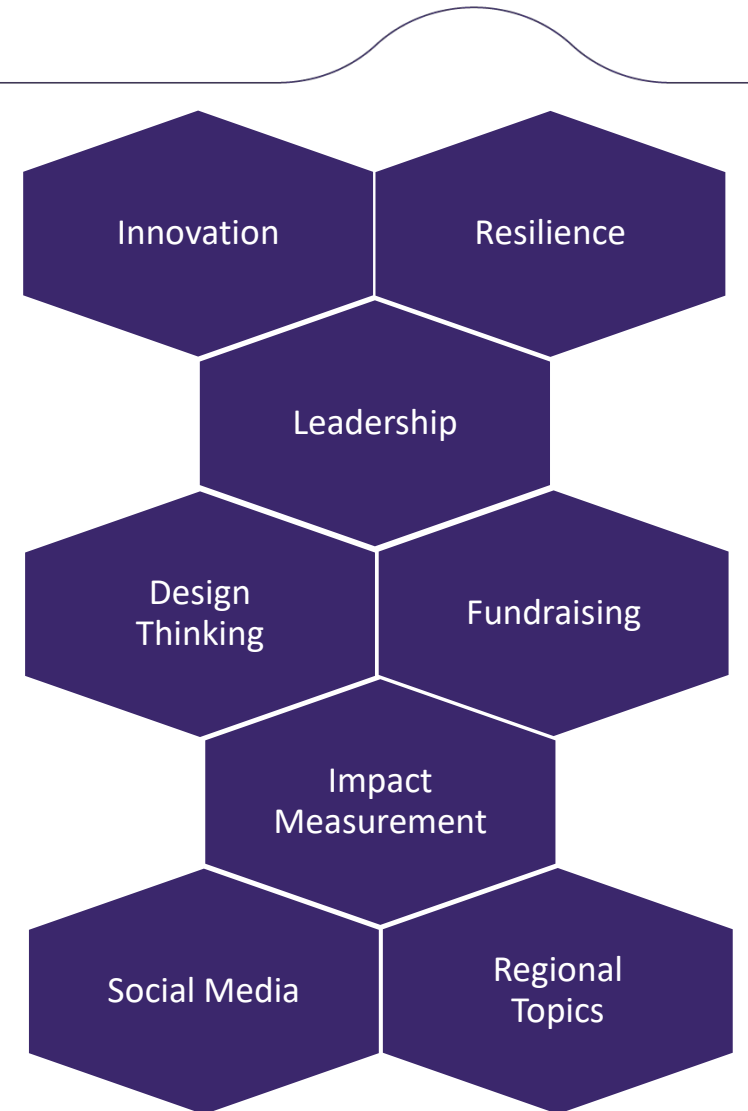
ERSTE Stiftung
Stiftung

**Civil Society in
Central and Eastern Europe:
Challenges and Opportunities**
Edited by Peter Vanyo,
Nicola Tricaroli, Susannah Pittner,
and Michael Meyer

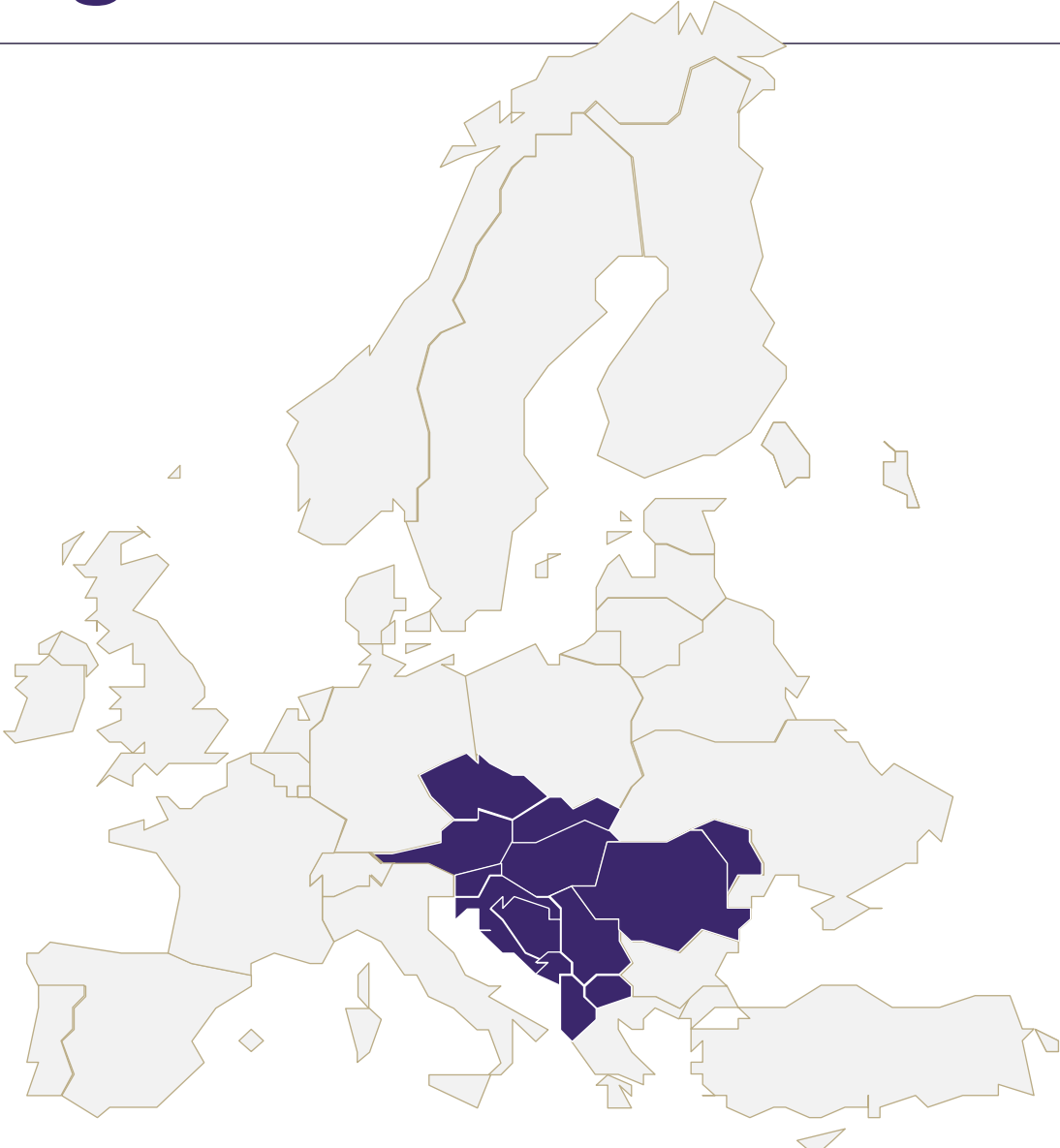


Specific conditions and skills

- Civil society often synonymously with **unwanted opposition**
- **Restrictions on financing options** for non-profit organisations
- **Private involvement is noticeably low** and mostly focuses on specific topics
- **EU offers new financial instruments** to civil society organisations
- Pandemic and war in Ukraine have constituted **new challenges** to civil society



Our Programmes



MSc Social Innovation and Management

Social Innovation and Management Programme

Regional Programme

Community-Led Events

Social Innovation and Management Programme



Comprehensive programme of 3 modules of one week each



Target group: managers and project managers in non-profits and social enterprises



One edition per year with 25 participants



10 editions completed (2014 to 2023) with 240 graduates in total



MSc Social Innovation & Management



Fully accredited professional master program at WU Vienna, in collaboration with WU Executive Academy



Demand of managers for more in-depth and continuous training



Core Topics

- Social Innovation and Strategy,
- Digital Solutions for Impact and Digital Citizenship
- Evaluation and Impact Measurement



Two editions with ~20 participants each



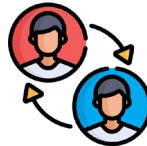
Community-Led Events



5 events per year



Designed and implemented by member organisations



Aim: fostering networks in the target region



Target group: NGO Academy members and non-members



2nd edition to be implemented in 2024

Quality Assurance

- **Evaluation surveys** tailored to specific programmes to be completed by participants
- Programme development by **academic directors, faculty, experts**
- **Informal feedback** on events by faculty and participants
- **Challenges and needs** in application for NGO Academy and Social Innovation and Management Programme
- **Needs-based approach:** programmes designed and adapted in response to registration numbers



NGO Academy Impact

Impact Brochure

- On the occasion of 10 years of NGO Academy
- Long-term impact on members and faculty
- Read More:

<https://ngoacademy.net/impact-brochure-10-highlights-from-10-years/>



“Since I came back from the course “Empowering others to become financially savvy”, I conducted a workshop about financial literacy for adolescents, in which I used many of the materials that we received. My workshop was attended by 35 participants who showed a great amount of interest in the topic.”

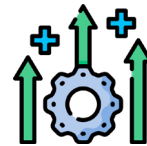
Dijana Pejić from Genesis Project in Bosnia and Herzegovina



3.92
new connections for each member



90%
increased their overall knowledge in non-profit management



84,6%
Improved their organisational capacity





Thank You!
