

Annual FSTP Community of Practice Meeting

**Gender analysis to inform the design of the project/
programme design and development of gender-
sensitive indicators**

8 November / 2023



Gender equality is a must

- gender-sensitive perspective in project design
- consideration of gender equality during implementation
- addressing impact from a gender-sensitive perspective



Gender component in the FSTP call for proposals

The call is ... established to effectively influence media representation of ethnicity, religion and gender in the Western Balkans.

The specific objectives of the call for proposals are:

...

- to improve visibility and media presence of women and minority rights' issues;

Using gender analysis when selecting FSTP projects



Gender as criteria in the selection process:

The question in the application form:

Will your project involve marginalised communities and gender equality, and how?

The selection criteria:

Impact and stakeholders' involvement - proposals must be feasible and indicators objectively verifiable (number of citizens that will be involved in the action)

Involvement of vulnerable groups and gender-related issues - proposals need to take into consideration the needs of vulnerable groups



Gender-sensitive indicators:

Representatives of 30 CSOs trained to recognise harmful narratives and create alternative narratives to address them (min. 60% women)

12 advocacy events (minimum 2 focusing on addressing gender-related issues)

60 articles produced through the mentoring process (minimum 12 including gender component)

12 podcasts produced (minimum 50% of interlocutors are women)





Thank you!

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