



EU TECHNICAL ASSISTANCE  
TO CIVIL SOCIETY ORGANISATIONS  
IN THE WESTERN BALKANS AND TURKEY



# COMMUNITY RESILIENCE FORUM 2021

20-21 OCTOBER, 2021

BELGRADE, SERBIA





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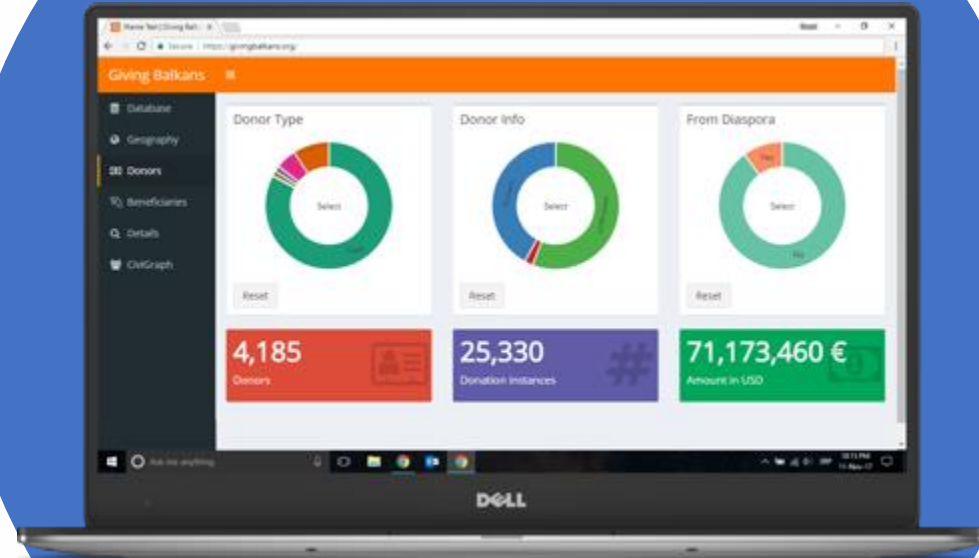
# COMMUNITY-BASED PHILANTHROPY

IN 2020 AND 2021

SIGN network

Presentation by Catalyst Balkans

Data powered by Giving Balkans



# Overview of Community-Based Philanthropy in SIGN Network Countries in 2020 and 2021

**Community-Based Giving** is measured where the donor and the recipient are based in the same municipality. To better measure this, giving from and to capital cities is not counted as community-based.

	Bosnia and Herzegovina	Kosovo*	Montenegro	North Macedonia	Serbia
2020	71.1%	66.7%	65.5%	50.8%	68.2%
2021	63.9%	60.6%	66.7%	44.7%	61.8%

Data powered by: [www.givingbalkans.org](http://www.givingbalkans.org)





## **SURVEY Are you aware of who is giving in in your municipality for community-based solutions?**

A1. Yes, I know all about who is giving

A2. I am aware of some of the resources, but not all

A3. Not really, I would like to know more

A4. I don't have a clue



## % of the Value of Community-Based Giving When Compared to Overall Giving

	Bosnia and Herzegovina	Kosovo*	Montenegro	North Macedonia	Serbia
2020	17.9%	39.1%	57.8%	43.7%	23.3%
2021	18.1%	26.5%	33.1%	50.8%	20.6%

Data powered by: [www.givingbalkans.org](http://www.givingbalkans.org)



## **SURVEY When working to raise money from companies and individuals, my organization...**

A1. Doesn't try to engage with domestic philanthropy sources

A2. Has better success in raising funds from within our community

A3. Has better success in raising funds from outside our community

A4. Has better success in raising funds from the diaspora



Catalyst Balkans has tracked giving for COVID-19 related impacts separately from overall giving. Since March 2020, more than 74 million EUR has been recorded as being given to address COVID-19 related impacts.

% of the value of COVID-19 related giving that was community-based, given locally to address local needs

	Bosnia and Herzegovina	Kosovo*	Montenegro	North Macedonia	Serbia
2020	43.1%	15.2%	69.5%	31.2%	35.8%

Data powered by: [www.givingbalkans.org](http://www.givingbalkans.org)



## **SURVEY My organization has raised funds to address COVID-related impacts in our community from...**

A1. Community-based sources

A2. National sources

A3. International sources

A4. My organization has not fundraised for COVID-related impacts





29.2% of all corporate giving in 2020 and 2021 was given to community-based public good recipients like non-profits, local governments, and institutions



## **SURVEY The corporate giving I am familiar with tends to focus on...**

A1. private activities of interest to that company that benefit smaller groups of people

A2. activities of public good that benefit a broader group of people in my community

A3. Activities of public good that benefit a broader group of people nationally

A4. I am not aware of any corporate giving



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# Thank you

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@CatalystBalkans

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