



P2P Event

#PRAČKA

## Trends in communications for active citizens – Fifth PRAčka Conference

Date: 20-21 April 2022

Place: Center “Miljenko Dereta”, Belgrade, Serbia

### AGENDA

#### 20 April, Wednesday

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|---------------|---|
| 10:00 – 10:30 | <b><u>Welcome speech</u></b>  |
| 10:30 – 12:00 | <b><u>Shrinking space for CSOs and Building Resilience</u></b><br><b>Discussion</b>   |
| 12:00 – 12:15 | <b>Break</b>  |
| 12:15 – 13:45 | <b><u>Communication after the pandemic</u></b><br><b>Discussion</b>   |
| 13:45 – 15:00 | <b>Lunch</b>  |
| 15:00 – 16:30 | <b><u>Parallel workshops</u></b> <ul style="list-style-type: none"><li>• How to develop an effective crisis communication plan</li><li>• How to define key messages that can mobilize</li></ul> |
| 16:30 – 17:30 | <b>Day 1 Wrap up and evaluation</b>   |

#### 21 April, Thursday

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|---------------|---|
| 10:00 – 11:30 | <b><u>Transparency and credibility of the civil society sector</u></b><br><b>Discussion</b>                                     |
| 11:30 – 11:45 | <b>Break</b>  |
| 11:45 – 13:15 | <b><u>Storytelling</u></b><br><b>Discussion</b>   |
| 13:15 – 14:30 | <b>Lunch</b>  |
| 14:30 – 16:00 | <b><u>Parallel workshops</u></b> <ul style="list-style-type: none"><li>• TikTok for Nonprofits</li><li>• Podcasts 101</li></ul> |
| 16:00 – 16:30 | <b>Day 2 Wrap up and evaluation</b>   |

